



# 2009 Equality Conference & Gala Sponsorship and Admission Fees

## Platinum Sponsorship (\$7,500)

- Sponsor for the entire event with listing on the website and in all publications including the program guide
- Full-page color ad on the inside cover of the program guide
- Logo displayed in the program guide and projected onscreen at both the conference and gala
- Acknowledged from the podium at the conference opening session and gala presentation
- Eight admissions to both the conference and gala, plus a reserved table for eight at the gala
- Full-table display at the conference

## Gold Sponsorship (\$5,000)

- Sponsor for the entire event with listing on the website and in all publications including the program guide
- Full-page black and white ad in the program guide
- Logo displayed in the program guide and projected onscreen at both the conference and gala
- Acknowledged from the podium at the conference opening session and gala presentation
- Four admissions to both the conference and gala, plus reserved seating at the gala
- Half-table display at the conference

## Silver Sponsorship (\$2,500)

- Sponsor for the entire event with listing on the website and in all publications including the program guide
- Half-page black and white ad in the program guide
- Logo displayed in the program guide and projected onscreen at both the conference and gala
- Acknowledged from the podium at the conference opening session and gala presentation
- Two admissions to both the conference and gala, plus reserved seating at the gala
- Half-table display at the conference

## Bronze Sponsorship (\$1,000)

- Sponsor for the entire event with listing on the website and in all publications including the program guide
- Half-page black and white ad in the program guide
- Logo displayed in the program guide and projected onscreen at both the conference and gala
- Acknowledged from the podium at the conference opening session and gala presentation
- Two admissions to both the conference and gala, plus reserved seating at the gala
- Half-table display at the conference

## Nonprofit Sponsorship (\$400)

- Sponsor for the entire event with listing on the website and in all publications including the program guide
- Quarter-page black and white ad in the program guide
- Logo displayed in the program guide and projected onscreen at both the conference and gala

- Acknowledged from the podium at the conference opening session and gala presentation
- Two admissions to both the conference and gala, plus reserved seating at the gala
- Half-table display at the conference

## Display Space at the Conference Only

- \$500 Corporate | \$250 Small Business | \$150 Nonprofit

## Ad Rates for the Program Guide

- \$1,000 for full-page color or \$500 for full-page black and white (camera ready, 7.5 inches wide by 10 inches high)
- \$250 for half-page black and white (camera ready, 7.5 inches wide by 5 inches high)
- \$150 for quarter-page black and white (camera ready, 3.75 inches wide by 5 inches high)

## Terms

- Absolutely no size exceptions on ads in the program guide
- Program guide ads are due no later than October 30
- Camera-ready color logos are due no later than October 30
- Full payment for sponsorships, display space, and ads is due no later than October 30
- Absolutely no refunds

## Conference Admission

- Complimentary admission for donors who have made gifts of \$1,200 or more during 2009
- \$45 regular admission (\$60 after October 30)
- \$20 for students (\$30)
- \$30 for people with income challenges (reduced rate not available after October 30)
- No refunds

## Gala Admission

- Complimentary admission for donors who have made gifts of \$1,200 or more during 2009
- \$125 regular admission (\$155 after October 30)
- \$65 for students (\$85)
- \$75 for people with income challenges (reduced rate not available after October 30)
- No refunds

## Gala Table Captains

- Recruit or pay for seven friends to join you at a reserved table for eight!
- Acknowledged on the website and in all publications including the program guide
- Acknowledged from the podium at the gala presentation

## Questions?

- Contact Kay Flaminio at [kay@equalitync.org](mailto:kay@equalitync.org) or 919.829.0343 x 112